

Exam. Code : 105404

Subject Code : 1388

Bachelor in Business Administration 4th Semester

BUSINESS ENVIRONMENT

Paper—BBA-405

Time Allowed—3 Hours]

[Maximum Marks—50

Note :- (1) **Section-A** : Attempt any **TEN** questions.

Each question carries **1** mark:

(2) **Section-B** : Attempt any **TWO** questions.

Each question carries **10** marks.

(3) **Section-C** : Attempt any **TWO** questions.

Each question carries **10** marks.

SECTION—A

1. Define the following :—

- (a) Environmental analysis.
- (b) Macro factors of business environment.
- (c) Privatization.
- (d) Elements of economic environment.
- (e) Nature of business environment.
- (f) Social environment.
- (g) Inflation.
- (h) Fiscal Policy.
- (i) FEMA

- (j) Bank Rate
- (k) Corporate governance
- (l) SLR.

SECTION—B

- 2. Briefly explain process of environmental scanning.
- 3. Discuss various components of business environment.
- 4. Explain techniques of environmental analysis and role of business manager in analysis.
- 5. Discuss role of LPG policy in Economic development of India.

SECTION—C

- 6. Discuss Social Responsibilities of a business organization.
- 7. Explain objectives and strategies of economic planning of India.
- 8. What do you mean by deficit financing ? Discuss its need and adverse effects on Indian economy.
- 9. What do you mean by monetary policy ? What are its objectives and how Indian monetary policy affects Indian economy ?